



Portals have Conduct, a unique drip marketing email service for site administrators and portal members. Create a campaign in the portal and deliver it to member dashboards. Campaigns come complete with 4 outbound emails & a sign-up page. Conduct has a contact manager CRM.



Conduct Overview



Settings

Members customize their Conduct accounts by adding their information that appears in the email and sign-up page footers and adding their logos or a graphic to appear in the header.



Campaigns

Campaigns can be created by the portal administrator or by the member. Each campaign has 4 outbound emails, a confirmation email, and a sign-up page.



Launchpad

Members launch campaigns created for them from a launchpad. They simply schedule email #1, enter the number of days between each email, add their contact list and “blast off”



Contact Manager

Contacts are added by the member and protected with ListLock™. The Contact Manager is set up with standard fields, but custom fields can be added. Add contacts one at a time, upload them, and add them to contact lists.



Reports

Reports show emails that were delivered in each campaign and individuals that signed up or opted out. Contact Manager reports let you export data from the Contact Manager.