



Conduct is a unique email drip marketing technology for portal members. Campaigns can be created by the portal administrator or by the member. Each campaign has 4 outbound emails, a confirmation email, and a sign-up page.



Conduct Campaign Manager



Setup Campaign

Site administrators can set up an email campaign and deliver it to members or members can set up their own campaigns.



Customize Emails

Conduct sends up to 4 outbound emails and a confirmation email for signups. Customize each email and turn on scheduling automation, set the date for the first email and Conduct schedules all other emails.



Managing Sign-ups

Conduct will take sign-ups on a Conduct sign up page, an external sign up page or use a referral link to send the individual to another portal to sign up.

Campaign Dashboard

Display campaigns by organizing them into sections. Members can add campaigns to “My Campaigns”. (Shown is the member view).

The screenshot displays a user interface for managing campaigns. At the top, there are three tabs: "Browse Campaigns", "Past Campaigns", and "My Campaigns". Below the tabs, the title "All Campaigns" is shown on the left, and a green "+ Add New" button is on the right. A set of navigation arrows "< >" is positioned below the button. The main area contains three campaign cards:

- Hosted Voice Campaign**: Make the move to a cloud-based phone system.
- Failover Service**: Educate potential customers about failover & get them to ask for a...
- Outsource IT Services (For MSPs)**: Reasons to outsource IT services to an MSP.